



1. Do I have to be an AIA Vitality member to join this contest?

Yes, you have to be an AIA Vitality member to join the Where have you *BEAN* all my life? Campaign. There is no registration required for this contest. All AIA Vitality members are automatically eligible for it. If you are currently not an AIA Vitality member, you may get in touch with us [here](#) to find out how to become one.

2. What is the contest period?

This contest will run from 19 April 2021 at 0000hrs to 2 May 2021 at 2359hrs (Singapore time).

3. Can I submit more than one entry?

Yes, you can submit multiple entries however each winner may only win one prize in the contest.

4. How do I qualify for the contest?

To take part in the Contest, participants must do all of the following:

- a) Post a photograph or video of yourself indulging in Mr Bean's soya ice cream on your Instagram;
- b) Tell us how much you are enjoying this guilt-free and healthy indulgence with the Mr Bean eVoucher(s) redeemed via My AIA SG app and tag @aiasingapore and @mrbeansg;
- c) Include the hashtags #AIAxMrBean, #AIAVitalitySG and #AIAiScreamForVitality;
- d) Ensure your Instagram account is public to qualify.

AIA Singapore reserves the right to disqualify and remove any entry that does not meet the above eligibility criteria.

5. When will the winners be notified on the redemption of prizes?

The winners of the Contest will be contacted by AIA Singapore via Instagram private message by 12 May 2021. The winners will be required to acknowledge by replying to the direct message with their full name, AIA Vitality membership number and email address by 16 May 2021. The prize (200 Vitality coins for each winner) will be credited into the winner's in-app Wallet on My AIA SG app by 31 May 2021.