AIA VITALITY x YA KUN CAMPAIGN FREQUENTLY ASKED QUESTIONS



1. Do I have to be an AIA Vitality member to join this contest?

Yes, you have to be an AlA Vitality member to join the AlA Vitality x Ya Kun Campaign. There is no registration required for this contest. All AlA Vitality members are automatically eligible for it. If you are currently not an AlA Vitality member, you may get in touch with us here to find out how to become one.

2. What is the contest period?

This contest will run from 3 August 2020 at 0830hrs to 16 August 2020 at 2359hrs (Singapore time).

3. Can I submit more than one entry?

Yes, you can submit multiple entries however each winner may only win one prize in the contest.

4. How do I qualify for the contest?

To take part in the Contest, participants must do all of the following:

- a) Post a photograph of yourself enjoying your favourite local treats at any one of the participating Ya Kun Kaya Toast outlets on your Instagram;
- b) Tell us how much you are enjoying the local treats with the Ya Kun eVoucher(s) redeemed via My AIA SG app and tag @aiasingapore and @yakunkayatoastsg;
- c) Include the hashtags #AIAVitalitySG, #AIASG and #AIAxYaKun; and
- d) Ensure your Instagram account is public to qualify.

AlA Singapore reserves the right to disqualify and remove any entry that does not meet the above eligibility criteria.

5. When will the winners be notified on the redemption of prizes?

The winners of the Contest will be contacted by AIA Singapore via Instagram direct message by 24 August 2020. The winners will be required to acknowledge by replying to the direct message with their full name, AIA Vitality membership number and email address by 27 August 2020. The 500 Vitality coins will be credited into the winner's in-app Wallet on My AIA SG app by 10 September 2020.